

# FANTASY FOOTBALL DRAFTOLOGY 2015

A collective presentation of:  
**FANTASYDRAFTHelp.COM,**  
**SPORTSOLOGY, 1<sup>ST</sup> DOWN**  
**SCOUTING & THE FDH LOUNGE**

under the banner of **THE 21<sup>ST</sup>**  
**CENTURY MEDIA ALLIANCE**

**August 14, 2015**

**RICK MORRIS/KEN BECKS/RUSS**  
**COHEN/JASON JONES**



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The FDH Lounge program unveiling our Top 32 Players in the NFL for 2015 (list on Page 11), with analysis:  
<http://thefdhlounge.blogspot.com/2015/08/lounge-on-youtube-mini-episode-586-fdh.html>

## Top 60 Overall

1	Jamaal Charles	31	Emmanuel Sanders
2	Eddie Lacy	32	DeAndre Hopkins
3	C.J. Anderson	33	Matt Ryan
4	Matt Forte	34	Ben Roethlisberger
5	Antonio Brown	35	Eli Manning
6	Odell Beckham	36	Mark Ingram
7	Marshawn Lynch	37	Drew Brees
8	Calvin Johnson	38	Aishon Jeffery
9	Demaryius Thomas	39	Jordan Matthews
10	Rob Gronkowski	40	Carlos Hyde
11	Jeremy Hill	41	Golden Tate
12	Dez Bryant	42	Russell Wilson
13	Julio Jones	43	Alfred Morris
14	Aaron Rodgers	44	Jonathan Stewart
15	Adrian Peterson	45	Tony Romo
16	LeSean McCoy	46	Martellus Bennett
17	Jordy Nelson	47	Joseph Randle
18	Randall Cobb	48	Frank Gore
19	Andrew Luck	49	Brandin Cooks
20	A.J. Green	50	Travis Kelce
21	Peyton Manning	51	Brandon Marshall
22	Jimmy Graham	52	Tevin Coleman
23	Le'Veon Bell	53	Kelvin Benjamin
24	DeMarco Murray	54	Keenan Allen
25	Justin Forsett	55	Greg Olsen
26	Melvin Gordon	56	TJ Yeldon
27	T.Y. Hilton	57	Torrey Smith
28	Mike Evans	58	Andre Ellington
29	Lamar Miller	59	Todd Gurley
30	DeSean Jackson	60	Tom Brady

### FDH Draft Philosophy: Value With Every Pick!

We at FantasyDrafthelp.com always emphasize the wisdom of our VIP approach to drafting: information and process lead to value. Of course, value is the single most important component of drafting or auctions. Even in the fantasy industry, this point is often overlooked.

In most cases, titles are won by patiently accruing value throughout a draft or auction.

During the Information stage, fantasy owners compile information about players at individual positions. Process involves comparison of players across all of the positions.

We put a tremendous amount of hard work into our draft board, and you do as well. As such, you need to trust the fruits of these labors and adhere to your draft board as much as possible.

The surest way to be able to extract maximum value is to prepare extensively ahead of time and then refrain from jumping around on the board on Draft Day. Approach the draft with an actuarial mindset, determined to squeeze maximum value out of every pick, and you will be poised for success.

# FANTASY FOOTBALL DRAFTOLOGY 2014 Page 2

	Quarterbacks	\$	Exp	UQB	Rk	Yd	Rk	TD	Rk	Int	Rk	RushYds	Rk	Bye
1	Aaron Rodgers	31	2	1584	2	4381	7	38	3	5	10T	269	7	7
2	Andrew Luck	29	1	1582	3	4761	3	40	1	16		273	6	10
3	Peyton Manning	27	3	1574	4	4727	4	39	2	15		-24		7
4	Matt Ryan	18	4	1544	9	4694	5	28	10T	14		145	15	10
5	Ben Roethlisberger	18	8	1573	5	4952	1T	32	7	9	20T	27		11
6	Eli Manning	18	13	1537	11	4410	6	30	9	14		31		11
7	Drew Brees	17	5	1553	6	4952	1T	33	5T	17		68		11
8	Russell Wilson	17	6	1591	1	3475	15	20	16	7	15T	849	1	9
9	Tony Romo 1X	16	9	1539	10	3705	14	34	4	9	20T	61		6
10	Tom Brady	13	10	1546	7T	4109	10	33	5T	9	20T	57		4
11	Ryan Tannehill	11	12	1531	12	4045	11	27	12T	12		311	5	5
12	Cam Newton	11	7	1525	13	3127		18	19T	12		539	3	5
13	Matthew Stafford	11	11	1524	14T	4257	9	22	14	12		93	19	9
14	Philip Rivers	11	14	1515	16	4286	8	31	8	18		102	18	10
15	Joe Flacco	10	16	1524	14T	3986	12	27	12T	12		70		9
16	Teddy Bridgewater	10	20	1499		2919		14		12		209	10	5
17	Jay Cutler	10	17T	1495		3812	13	28	10T	18		191	11	7
18	Sam Bradford	9	17T	NA		NA		NA		NA		NA		8
19	Colin Kaepernick 2X	9	15	1546	7T	3369	17	19	17T	10		639	2	10
20	Derek Carr	5		1502		3270	19	21	15	12		87		6
21	Carson Palmer	5	19	1506		1626		11		3	7T	25		9
22	Robert Griffin III	5		1511	18	1694		4		6	12T	176	13	8
23	Alex Smith	4		1510	19	3265	20	18	19T	6	12T	254	8	9
24	Andy Dalton	4		1482		3398	16	19	17T	17		169	14	7
25	Blake Bortles	3		1493		2908		11		17		419	4	8
26	Nick Foles 3X	3		1498		2163		13		10		68		6

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## Draft Board Decoder

The FantasyDrafthelp.com draft board contains all the relevant information you need right at your fingertips. For example, in terms of QB, RB, WR and TE:

^ Players are color-coded by their value by round in a 12-team draft. 1st round is gold, 2nd round silver, 3rd round bronze, 4th round orange and 5th round light blue.

^ The "Exp" column displays where each player placed in an "experts consensus board" of top fantasy magazines and "\$" signifies auction value.

^ The "Stat" column shows how each player performed on our standard deviation from the mean statistic in 2014 (stat details on Page 4).

^ Players in bold scored better than the statistical mean in all categories measured on our draft board.

^ 2014 yardage and TD totals are listed, along with rankings for each and rankings in the aforementioned "Stat" category. Also, as a new to the WR and TE boards, "TarCon" measures the completion percentage of targets to each player.

^ "Bye" denotes each player's bye week.

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# FANTASY FOOTBALL DRAFTOLOGY 2014 Page 3

	Running Backs	\$	Exp	UQB	Rk	Yds	Rk	YPC	Rk	TD	Rk	Rec Yds	Rk	Bye
1	Jamaal Charles	36	2	1536	13	1033	13	5.0	11	9	3T	291	20	9
2	Eddie Lacy	36	1	1546	8	1139	7	4.6	23T	9	3T	427	6	7
3	C.J. Anderson	36	7	1524	18T	849	16	4.7	17T	8	8T	324	14	7
4	Matt Forte	35	3	1609	4	1038	12	3.9		6	17T	808	2	7
5	Marshawn Lynch	33	6	1574	5	1306	4	4.7	17T	13	1T	367	11	9
6	Jeremy Hill	32	9	1538	12	1124	8	5.1	9T	9	3T	215	30	7
7	Adrian Peterson	30	5	1480		75		3.6		0		18		5
8	Le'Veon Bell 1X	30	4	1650	1	1361	2	4.7	17T	8	8T	854	1	11
9	LeSean McCoy	25	10	1530	16	1319	3	4.2		5	22T	155		8
10	DeMarco Murray	23	11	1623	3	1845	1	4.7	17T	13	1T	416	7	8
11	Justin Forsett	21	20	1549	7	1266	5	5.4	5T	8	8T	263	24	9
12	Melvin Gordon	20	13	NA		NA		NA		NA		NA		10
13	Lamar Miller	19	14	1535	14	1099	10	5.1	9T	8	8T	275	21	5
14	Mark Ingram	17	12	1524	18T	964	14	4.3	29T	9	3T	145		11
15	Carlos Hyde	17	16	1499		333		4.0		4	26T	68		10
16	Alfred Morris	17	15	1524	18T	1074	11	4.1		8	8T	155		8
17	Jonathan Stewart 2X	17	17T	1510	29T	809	18	4.6	23T	3		181		5
18	Joseph Randle	14	27	1559	6	343		6.7	2	3		23		6
19	Frank Gore	14	17T	1517	22T	1106	9	4.3	29T	4	26T	111		10
20	Tevin Coleman	14	23	NA		NA		NA		NA		NA		10
21	TJ Yeldon	14	22	NA		NA		NA		NA		NA		8
22	Andre Ellington	13	25	1507	31T	660	25	3.3		3		395	8	9
23	Todd Gurley	13	21	NA		NA		NA		NA		NA		6
24	LeGarrette Blount	13	30	1502		547	32	4.4	28	5	22T	54		4
25	Lataavius Murray	13	19	1513	26T	424		5.2	7T	2		143		6
26	Giovani Bernard	12	24	1513	26T	680	22	4.1		5	22T	349	12	7
27	Isaiah Crowell	12	29	1511	28	607	27	4.1		8	8T	87		11
28	Joique Bell	12	26	1517	22T	860	15	3.9		7	15T	322	15	9
29	Alfred Blue	12		1491		528	35	3.1		2		113		9
30	Rashad Jennings	11	34	1505	35T	639	26	3.8		4	26T	226	27	11
31	C.J. Spiller	11	28	1496		300		3.9		0		125		11
32	Chris Ivory	11	33	1510	29T	820	17	4.1		6	17T	123		5
33	Doug Martin	11	40	1497		494		3.7		2		64		6
34	Tre Mason	11	35	1507	31T	765	19	4.3	29T	4	26T	148		6
35	Ryan Mathews	11	32	1500		330		4.5	26T	3		69		8
36	Zac Stacy	11		1499		293		3.9		1		152		5
37	Arian Foster 3X	11	8	1541	9	1246	6	4.8	13T	8	8T	327	13	9
38	David Cobb	9		NA		NA		NA		NA		NA		4
39	Stevan Ridley	9		1492		340		3.6		2		20		5
40	DeAngelo Williams	9		1485		219		3.5		0		44		11
41	Knile Davis	9		1502		463		3.5		6	17T	147		9
42	Duke Johnson	9		NA		NA		NA		NA		NA		11
43	Devonta Freeman	9	37	1498		248		3.8		1		225	28	10
44	Darren McFadden	9	31	1499		534	34	3.5		2		212	31	6
45	Denard Robinson	9		1505	35T	582	28T	4.3	29T	4	26T	124		8
46	Shane Vereen	9	38	1519	21	391		4.1		2		447	5	11
47	Reggie Bush	9		1502		297		3.9		2		253	25	10
48	Andre Williams 4X	9		1502		721	20	3.3		7	15T	130		11
49	Ronnie Hillman	7		1504	37T	434		4.1		3		139		7
50	Montee Ball	7		1481		172		3.1		1		62		7
51	Ameer Abdullah	7		NA		NA		NA		NA		NA		9
52	Dan Herron	7		1502		351		4.5	26T	1		173		10
53	Khiry Robinson	7		1503	39T	362		4.8	13T	3		63		11

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- \* Former NFL quarterback/gambling addition awareness activist Art Schlichter and former MLB All-Star Sean Casey
- \* Ziggy cartoonist Tom Wilson and film critic Ben Lyons
- \* Mad Magazine writer and gadget guru Dick DeBartolo and NFL star Dhani Jones
- \* Legendary singer/song-writer John Oates and author/concussion awareness activist Christopher Nowinski
- \* Investigative journalist Diane Dimond and NFL Films President Steve Sabol
- \* Fox Business Network host Eric Bolling and MLB legend Tommy John
- \* NFL football analyst Charley Casserly and a reunion of the Original Midnight Express tag team

	Running Backs	\$	Exp	UQB	Rk	Yds	Rk	YPC	Rk	TD	Rk	Rec Yds	Rk	Bye
54	James Starks		7	1503	39T	333		3.9		2		140		7
55	Bishop Sankey		7	1502		569	31	3.7		2		133		4
56	<u>Fred Jackson 5X</u>		7	1525	17	525		3.7		2		501	3	8
57	David Johnson		5	NA		NA		NA		NA		NA		9
58	Charles Sims		5			185		2.8		1		190		6
59	Darren Sproles		5	1539	11	329		5.8	4	6	17T	387	9	8
60	Roy Helu		5	1532	15	216		5.4	5T	1		477	4	8
61	Bobby Rainey		5	1506	33T	406		4.3	29T	1		315	17	6
62	Danny Woodhead		5			38		2.5		0		34		10
63	<u>Antone Smith 6X</u>		5	1540	10	144		6.3	3	2		222	29	10
64	Jay Ajayi		3	NA		NA		NA		NA		NA		5
65	Branden Oliver		3	1504	37T	582	28T	3.6		3		271	22	10
66	Matt Asiata		3	1515	24	570	30	3.5		9	3T	312	18	5
67	Shonn Greene		3	1495		392		4.2		2		13		?
68	Bilal Powell		3	1494		141		4.3	29T	1		92		5
69	Trent Richardson 7X		3	1497		519		3.3		3		229	26	6

## Evaluating Production Across a Spectrum: Lessons of "The Stat"

Our "Stat" category on our draft board calculates the standard deviation from the mean in all statistical categories. In simple English, imagine a spectrum going across from left to right, with negative numbers on the left side, a "zero" in the middle and positive numbers on the right side. We utilize this statistic for baseball, basketball, hockey and NASCAR as well as football. A player's performance in each category is plotted on one of these spectrums, with the most valuable players putting up most of their numbers on the most of their numbers on the positive side. Then, we add up the totals of every category, positive and negative. By using this tool, we can identify not merely how they performed, but how valuable their performances were in each category. Truly, this statistic serves as the ultimate baseline for the previous season's production.

### FantasyDrafthelp.com Suggested League Guidelines

Many leagues start 1 QB, 2 RB, 2 WR, 1 TE, 1 K and some D/ST combination. Some leagues allow the TE position to be WR or TE (in which case, only a few TEs merit any consideration) and some have a "flex" position, which is generally 1 additional RB or WR. With leagues who utilize defense, some deploy a team D/ST unit and some use individual D players.

The most common scoring system is a variation of the following: 4 points per passing TD, 1 point per 25 yards passing, 1 point per passing 2-point PAT, 6 points per receiving or rushing TD, 1 point per 10 yards rushing or receiving, 2 points per rushing or receiving 2-point PAT, 2 points per "big play touchdown" (50 or more yards), 1 point per kicking PAT, 3 points per FG, with a 1-point bonus at 45 yards, a 2-point bonus at 50 yards and a 3-point bonus at 55 yards, 6 points per defensive or special teams TD, 1 point per interception, sack or fumble recovered and 2 points per safety. In leagues that award 6 points for passing TDs, QBs are worth much more.

### Rookie Rankings

- 1 Melvin Gordon
- 2 Tevin Coleman
- 3 TJ Yeldon
- 4 Todd Gurley
- 5 Amari Cooper
- 6 Cody Latimer
- 7 Breshad Perriman
- 8 David Cobb
- 9 Devin Funchess
- 10 Nelson Agholor

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## That NBA Lottery Pick

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# DRAFTOLOGY GUIDES

We publish a series of guides such as this through the year as a partnership between Sportsology, The FDH Lounge, FantasyDrafthelp.com and other entities under the banner of The 21st Century Media Alliance. Fantasy NASCAR (mid-February), Fantasy Baseball (mid-March), NFL Draft (mid-April), NHL Entry Draft (mid-June), NBA Draft (mid-June), Fantasy Football (mid-August), Fantasy Hockey (mid-September), Fantasy Hoops (mid-October).

## The 21<sup>st</sup> Century Media Alliance

What initially began in 2009 as a small coalition of like-minded growing New Media and creative organizations has flourished into a well-rounded creative juggernaut of more than two dozen entities that transcends the notion of traditional labeling. The 21st Century Media Alliance is an umbrella of cooperative companies and professionals that is pursuing many synergistic opportunities and projects. Possessed of varying yet often complementary skill sets, Alliance members are bound by their core principles of inventiveness, communication, pragmatism and dedication to their efforts and those of the larger group. In a great many creative areas, if you're looking to have a job performed the right way, chances are that you need look no further than The 21st Century Media Alliance.



	D/ST	\$	Exp	Bye
1	Seattle	5	1	9
2	Buffalo	4	2	8
3	Houston	4	3	9
4	Arizona	4	9T	9
5	Baltimore	4	5	9
6	St. Louis	4	4	6
7	Carolina	4	6	5
8	New York Jets	4	7	5
9	Green Bay	4	8	7
10	Miami	4	11T	5
11	Kansas City	4	9T	9
12	<u>Denver 1X</u>	4	13	7
13	Minnesota	2	16T	5
14	Indianapolis	2	16T	10
15	Pittsburgh	2	18	11
16	Cincinnati	2	19T	7
17	New England	2	11T	4
18	Philadelphia	2	15	8
19	<u>Detroit 2X</u>	2	14	9

## Overvalued Players

NOTE: Players are listed as overvalued or undervalued based on their placement in the "Experts' Draft Board" on our draft board under the "Exp" heading.

QB: Colin Kaepernick, Cam Newton  
 RB: Le'Veon Bell, Arian Foster, Darren McFadden, Latavius Murray  
 WR: Kelvin Benjamin, John Brown, Larry Fitzgerald, Michael Floyd, Vincent Jackson, Allen Robinson, Steve Smith, Mike Wallace  
 TE: Jordan Cameron, Antonio Gates

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## Undervalued Players

QB: Teddy Bridgewater, Eli Manning  
 RB: Alfred Blue, Justin Forsett, Doug Martin, Joseph Randle  
 WR: DeSean Jackson, Brandon LaFell, Jarvis Landry, Torrey Smith, Kenny Stills  
 TE: Larry Donnell

## Projected Sleepers

	Kickers	\$	Exp	UQB	Rk	FG%	Rk	Pts	Rk	Bye
1	Mason Crosby	4	2	1510	10	81.8		134	4T	7
2	Stephen Gostkowski	4	1	1590	1	94.6	2	156	1	4
3	Connor Barth	4	5	1468		93.8	3	60		7
4	Adam Vinatieri	4	3T	1580	2	96.8	1	140	3	10
5	Steven Hauschka	4	6T	1512	8	83.8		134	4T	9
6	Cody Parkey	4	3T	1545	3	88.9	8T	150	2	8
7	Dan Bailey	4	8	1511	9	86.2	14	131	8	6
8	Matt Bryant	4	9	1521	6T	90.6	5T	127	12	10
9	Justin Tucker	4	6T	1508	12	85.3		129	10	9
10	Dan Carpenter	4	10	1521	6T	89.5	7	133	6	8
11	<u>Josh Brown 1X</u>	4		1524	5	92.3	4	116		11
12	Nick Novak	2	15	1499		84.6		106		10
13	Randy Bullock	2		1509	11	85.7	15	130	9	9
14	Caleb Sturgis	2	11T	1492		78.4		128	11	5
15	Blair Walsh	2		1457		74.3		107		5
16	Robbie Gould	2		1384		75		55		7
17	Chandler Catanzaro	2	14	1505	14	87.9	10	114		9
18	Mike Nugent	2		1487		78.8		117	15	7
19	Nick Folk	2		1499		82.1		119	14	5
20	Graham Gano	2		1501	15	82.9		121	13	5
21	Greg Zuerlein	2		1491		80		106		6
22	Cairo Santos	2		1499		83.3		113		9
23	<u>Phil Dawson 2X</u>	2		1493		80.6		108		10

QB: Blake Bortles  
 RB: Ameer Abdullah, David Cobb  
 WR: Davante Adams, Brandin Cooks, Jarvis Landry, Cody Latimer, Kenny Stills  
 TE: Owen Daniels, Zach Ertz, Austin Seferian-Jenkins

## Projected Breakthroughs

QB: Teddy Bridgewater  
 RB: Carlos Hyde, Joseph Randle  
 WR: Brandin Cooks, Charles Johnson, Cody Latimer, Jordan Matthews  
 TE: Zach Ertz

## Wild Card Players

NOTE: Players are listed with their highest and lowest rankings on the draft boards for our colleagues in the industry that we consulted.

QB: Tom Brady (7, 19), Joe Flacco (10, 20), Nick Foles (22, 31), Carson Palmer (15, 25), Alex Smith (16, 28), Jameis Winston (19, 27)

RB: Ameer Abdullah (25, 60), Jay Ajayi (44, not in the Top 60), Montee Ball (45, not in the Top 60), Jaiquie Bell (12, 48), Albert Blue (49, 64), David Cobb (34, not in the Top 60), Knile Davis (30, 49), Jonas Gray (45, not in the Top 80), David Johnson (38, 60), Duke Johnson (28, not in the Top 60), Doug Martin (28, not in the Top 60), Bishop Sankey (39, 56), Charles Sims (32, 59), Zac Stacy (53, not in the Top 80 overall), Lorenzo Taliaferro (43, not in the Top 60), Robert Turbin (59, 78), Terrence West (54, not in the Top 80), Danny Woodhead (37, 52)

WR: Davante Adams (42, 73), Dorial Green-Beckham (52, 88), John Brown (34, 60), Martavis Bryant (22, 38), Marques Colston (40, 58), Brandin Cooks (10, 25), Victor Cruz (42, 102), Phillip Dorsett (50, not in the Top 120), Julian Edelman (20, 38), Malcolm Floyd (41, not in the Top 80), Michael Floyd (20, 40), Devin Funchess (51, 68), Allen Hums (52, 72), Vincent Jackson (23, 39), Andre Johnson (20, 49), Brandon LaFell (22, 41), Cody Latimer (46, 86), DeVante Parker (36, 83), Breshad Perriman (30, 76), Devin Smith (59, 97), Steve Smith (43, 61), Torrey Smith (24, 39), Kevin White (24, 51), Terrence Williams (35, 53), Kendall Wright (34, 56)

TE: Dwayne Allen (6, 15), Martellus Bennett (4, 12), Owen Daniels (7, 18), Eric Ebron (17, 34), Tyler Eifert (21, 29), Cody Fleener (5, 19), Austin Seferian-Jenkins (13, 25), Travis Kelce (3, 11), Greg Olsen (4, 13), Jordan Reed (13, 23), Richard Rodgers (18, 41), Delanie Walker (3, 16), Maxx Williams (18, 27)

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# FANTASY FOOTBALL DRAFTOLOGY 2014 Page 6

	Wide Receivers	\$	Exp	UQB	Rk	TarCon	Rk	Rec	Rk	Yds	Rk	YPC	Rk	TD	Rk	Bye
1	Antonio Brown	35	2	1678	1	0.709	7	129	1	1698	1	13.2	13	2T	11	
2	Odell Beckham	35	5	1572	9	0.695	9	91	8T	1305	10	14.3	32T	12	4T	11
3	Calvin Johnson	33	4	1522	23	0.555		71	25T	1077	15	15.2	21	8	14T	9
4	Demaryius Thomas	33	1	1622	2	0.603		111	2	1619	2	14.6	29	11	7T	7
5	Dez Bryant	32	3	1619	3	0.638	28T	88	10	1320	8	15.0	24T	16	1	6
6	Julio Jones	32	6	1590	7T	0.638	28T	104	3	1593	3	15.3	18T	6	23T	10
7	Jordy Nelson	30	7	1616	4	0.649	21	98	6	1519	4	15.5	15T	13	2T	7
8	Randall Cobb	29	8	1569	10T	0.722	5	91	8T	1287	11	14.1	34T	12	4T	7
9	A.J. Green 1X	28	9T	1513	30	0.595		69	28	1041	19	15.1	22T	6	23T	7
10	T.Y. Hilton	20	12	1552	13	0.631	35	82	16	1345	6	16.4	10	7	19T	10
11	Mike Evans	20	9T	1547	15	0.548		68	29T	1051	18	15.5	15T	12	4T	6
12	DeSean Jackson	19	18	1603	6	0.596		56		1169	13	20.9	3	6	23T	8
13	Emmanuel Sanders	19	13T	1569	10T	0.716	6	101	4	1404	5	13.9	39T	9	12T	7
14	DeAndre Hopkins	18	15	1531	20	0.598		76	20	1210	12	15.9	12	6	23T	9
15	Alshon Jeffery	17	11	1538	16	0.586		85	11T	1133	14	13.3		10	9T	7
16	Jordan Matthews	17	16	1509	33T	0.638	28T	67	32T	872	31	13.0		8	14T	8
17	Golden Tate	17	21	1548	14	0.692	10	99	5	1331	7	13.4		4		9
18	Brandin Cooks	14	17	1480		0.768	1	53		550		10.4		3		11
19	Brandon Marshall	14	23	1503	45T	0.575		61		721		11.8		8	14T	5
20	Kelvin Benjamin	14	13T	1519	24T	0.500		73	23T	1008	20	13.8		9	12T	5
21	Keenan Allen	14	20	1488		0.636	33	77	19	783	39	10.2		4		10
22	Torrey Smith 2X	13	36	1534	19	0.533		49		767		15.7	13	11	7T	10
23	Jarvis Landry	11	28	1478		0.750	3	84	14	758		9.0		5	35T	5
24	Sammy Watkins	11	19	1510	32	0.508		65	35T	982	22	15.1	22T	6	23T	8
25	Martavis Bryant	11	25	1611	5	0.531		26		549		21.1	1	8	14T	11
26	Brandon LaFell	11	37	1509	33T	0.632	34	74	21T	953	25	12.9		7	19T	4
27	Davante Adams	11		1491		0.576		38		446		11.7		3		7
28	Amari Cooper	11		NA		NA		NA		NA		NA		NA		6
29	Kenny Stills	11	44	1504	40T	0.741	4	63	38T	931	28	14.8	26	3		5
30	Julian Edelman	11	24	1506	38T	0.687	12	92	7	972	23	10.6		4		4
31	Roddy White	11	30T	1506	38T	0.645	23	80	17	921	29	11.5		7	19T	10
32	Andre Johnson	11	27	1501		0.578		85	11T	936	27	11.0		3		10
33	Cody Latimer	11		NA		NA		NA		NA		NA		NA		7
34	Breshad Perriman 3X	11		NA		NA		NA		NA		NA		NA		9
35	Jeremy Maclin	9	26	1558	12	0.594		85	11T	1318	9	15.5	15T	10	9T	9
36	Vincent Jackson	9	29	1503	45T	0.493		70	27	1002	21	14.3	32T	2		6
37	Michael Floyd	9	30T	1535	17T	0.475		47		841	34	17.9	4	6	23T	9
38	Charles Johnson	9	34	1504	40T	0.525		31		475		15.3	18T	2		5
39	Kevin White	9		NA		NA		NA		NA		NA		NA		7
40	Brian Quick	9		1504	40T	0.641	26T	25		375		15.0	24T	3		6
41	Anquan Boldin	9	39	1515	28	0.638	28T	83	15	1062	17	12.8		5	35T	10
42	Terrance Williams	9	43	1529	21	0.578		37		621		16.8	8	8	14T	6
43	Eric Decker	9	38	1507	36T	0.643	25	74	21T	962	24	13.0		5	35T	5
44	Devin Funchess	9		NA		NA		NA		NA		NA		NA		5
45	Nelson Agholor	9		NA		NA		NA		NA		NA		NA		8
46	Pierre Garcon	9		1491		0.648	22	68	29T	752		11.1		3		8
47	Victor Cruz	9		1495		0.561		23		337		14.7	27T	1		11
48	Dorial Green-Beckham	9		NA		NA		NA		NA		NA		NA		4
49	Phillip Dorsett	9		NA		NA		NA		NA		NA		NA		10
50	Mike Wallace	9	33	1519	24T	0.588		67	32T	862	32	12.9		10	9T	5
51	Larry Fitzgerald 4X	9	42	1495		0.612		63	38T	784	38	12.4		2		9
52	Justin Hunter	7		1535	17T	0.412		28		498		17.8	5	3		4
53	Malcom Floyd	7		1517	26	0.571		52		856	33	16.5	9	6	23T	10

## Don't Be That Guy

^ Don't be that guy who is unprepared and whines in the mid to late rounds that everyone worth taking is already gone. They're not; you're just unprepared.

^ Don't be that guy who doesn't properly understand your league's scoring system. League setups are like snowflakes; no two are the same. Our draft board is configured to conform to a fairly basic scoring system, but your league could have some quirks that would force you to make adaptations to our board. Be aware.

^ Don't be that guy who doesn't pay enough attention and selects players who are already off the board. It's impolite to your teammates and it will invariably break your concentration when everyone howls at you and you've got to go back to Square One on a backup pick. To ensure that you are aware of everything that is going on during your draft, utilize a "grid" to track all teams, with the number of rounds going down the left side and the teams listed along the top.

^ Don't be that guy who approaches the draft like it's a night of epic decision-making. If you've done your homework, it's not. You merely find out where you're drafting and you "let the draft come to you." Trust your draft board, abide by it and don't overrule your rankings lightly. Weeks of preparation will trump minutes of frantic guessing anytime.

# FANTASY FOOTBALL DRAFTOLOGY 2014 Page 7

	Wide Receivers	\$	Exp	UQB	Rk	TarCon	Rk	Rec	Rk	Yds	Rk	YPC	Rk	TD	Rk	Bye	2015 Fantasy Overview
54	Steve Smith	7	45	1514	29	0.590		79	18	1065	16	13.5		6	23T	9	<b>2015 Fantasy Overview</b> ^ Rarely are there any notes for a specific year as important as this one: having a high pick in the first round of a standard serpentine draft this year is not only unhelpful, it is actively counter-productive. With Le'Veon Bell (who would have been a pretty easy #1 overall pick otherwise) starting the season on the sidelines for three games, there is a great amount of parity most of the way through the first round (notwithstanding some of our misguided
55	John Brown	7	41	1504	40T	0.466		48		696		14.5	30T	5	35T	9	
56	Kendall Wright	7		1503	45T	0.613		57		715		12.5		6	23T	4	
57	Mohamed Sanu	7		1502		0.571		56		790	37	14.1	34T	5	35T	7	
58	Marques Colston	7		1508	35	0.596		59		902	30	15.3	18T	5	35T	11	
59	Michael Crabtree	7		1485		0.630	36	68	29T	698		10.3		4		6	
60	Doug Baldwin	7		1498		0.673	16	66	34	825	35	12.5		3		9	
61	<u>Percy Harvin 5X</u>	7		1460		0.654	19	51		483		9.5		1		8	
62	Marqise Lee	5		1481		0.544		37		422		11.4		1		8	
63	Allen Hurns	5		1502		0.526		51		677		13.3		6	23T	8	
64	Chris Matthews	5		NA		NA		NA		NA		NA		NA		9	
65	Steve Johnson	5		1495		0.700	8	35		435		12.4		3		10	
66	Marvin Jones	5		NA		NA		NA		NA		NA		NA		7	
67	Jaalen Strong	5		NA		NA		NA		NA		NA		NA		9	
68	Riley Cooper	5		1482		0.579		55		577		10.5		3		8	
69	Danny Amendola	5		1419		0.628	37	27		200		7.4		1		4	
70	Dwayne Bowe	5		1485		0.625	38T	60		754		12.6		0		11	
71	<u>Harry Douglas 6X</u>	5		1482		0.689	11	51		556		10.9		2		4	
72	Chris Conley	3		NA		NA		NA		NA		NA		NA		9	
73	Allen Robinson	3	40	1487		0.593		48		548		11.4		2		8	
74	Rueben Randle	3		1503	45T	0.559		71	25T	938	26	13.2		3		11	
75	Devin Smith	3		NA		NA		NA		NA		NA		NA		5	
76	Cordarrelle Patterson	3		1482		0.493		33		384		11.6		1		5	
77	Jermaine Kearse	3		1493		0.567		38		537		14.1	34T	1		9	
78	Cecil Shorts	3		1474		0.482		53		557		10.5		1		9	
79	Nate Washington	3		1511	31	0.548		40		647		16.2	11	2		9	
80	Kenny Britt	3		1507	36T	0.571		48		748		15.6	14	3		6	
81	Hakeem Nicks	3		1482		0.551		38		405		10.7		4		4	
82	Eddie Royal	3		1503	45T	0.681	13	62		778		12.6		7	19T	7	
83	Paul Richardson	3		1455		0.674	15	29		271		9.3		1		9	
84	<u>Duron Carter 7X</u>	3		NA		NA		NA		NA		NA		NA		10	

colleagues in the industry who still put him on top). It is almost impossible to extract value from a high first-round pick. The first real break in value doesn't come until about midway through the third round, which of course means with the divergence of opinion typical in drafts that even those drafting late in the first and third rounds have no excuse for failing to nail their first three picks. The obvious lesson for those in auction leagues is not to overbid for any of the "first-round-equivalent" talents. This year more than any other, let your auction or draft come to you.

^ Our draft board at QB is shockingly identical in form to that of a year ago: nine starter-worthy QBs, but three who really separate themselves in terms of value. Even two of those three (Rodgers and P Manning) are the same, with Luck replacing Brees on that tier.

^ RB1 is a bit deeper this year than in 2014, but the unfortunate tradeoff is that there are more question marks than usual among these players. RB2 is pretty similar in terms of depth to 2014.

^ WR1 is about as deep as it was in 2014, with WR2 boasting more talent than then (or most other years, for that matter), but the most notable difference from any other season in recent memory comes in the overall slotting of wideouts. We have four of them in the top ten overall players this year, a sharp break from the year-in, year-out conventional wisdom that says that the first round should always be sharply dominated by RBs. This is reflective of the explosiveness of the top tier of WRs, as well as the aforementioned unusual amount of questions swirling around the top tier of RBs.

^ TE1 is deeper than in 2014, with seven players on that level as opposed to five. Even as Gronk occupies a tier of his own, as does Graham behind him, it's indicative of more depth at the position, since two of last year's smaller TE1 crop, Cameron and V Davis, were bumped down the board in 2015.

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# FANTASY FOOTBALL DRAFTOLOGY 2014 Page 8

	Tight Ends	\$	Exp	UQB	Rk	TarCon	Rk	Rec	Rk	Yds	Rk	YPC	Rk	TD	Rk	Bye	FDH BCS Bowl & Title Predictions
1	<u>Rob Gronkowski</u>	32	1	1645	1	0.626		82	4	1124	1	13.7	6	12	1T	4	National Title Game: Ohio State over Alabama
2	<u>Jimmy Graham</u>	26	2	1603	3	0.685		85	2	889	5	10.5		10	4	9	Orange Bowl Semifinal: Ohio State over USC
3	<u>Martellus Bennett</u>	15	5	1604	2	0.703	13	90	1	916	3	10.2		6	7T	7	Cotton Bowl Semifinal: Alabama over TCU
4	<u>Travis Kelce</u>	14	3	1545	6T	0.770	5	67	6	862	6	12.9	9	5	11T	9	Rose Bowl: Oregon over Michigan State
5	<u>Greg Olsen</u>	14	4	1599	4	0.689		84	3	1008	2	12.0	13	6	7T	5	Sugar Bowl: Clemson over Notre Dame
6	Julius Thomas	12	8	1540	8	0.717	11	43		489		11.4		12	1T	8	Fiesta Bowl: Baylor over Boise State
7	<u>Zach Ertz 1X</u>	11	7	1520	13T	0.667		58	12T	702	11	12.1	12	3		8	Peach Bowl: Auburn over Florida State
8	Antonio Gates	8	6	1575	5	0.697	14	69	5	821	7	11.9	14T	12	1T	10	
9	Coby Fleener	7	12T	1538	9	0.554		51		774	8	15.2	3	8	5T	10	
10	Delanie Walker	7	11	1545	6T	0.589		63	9T	890	4	14.1	5	4	14T	4	
11	Larry Donnell	7		1522	12	0.685		63	9T	623	13	9.9		6	7T	11	
12	Dwayne Allen	6	9T	1510		0.580		29		395		13.6	7	8	5T	10	
13	Jordan Cameron	6	9T	1520	13T	0.500		24		424		17.7	1	2		5	
14	<u>Owen Daniels 2X</u>	3	15	1508		0.608		48		527		11.0		4	14T	7	
15	Austin Seferian-Jenkins	3		1476		0.568		21		221		10.5		2		6	
16	Jason Witten	3	12T	1527	11	0.711	12	64	8	703	10	11.0		5	11T	6	
17	Heath Miller	3		1533	10	0.742	9	66	7	761	9	11.5		3		11	
18	Maxx Williams	3		NA		NA		NA		NA		NA		NA		9	
19	Kyle Rudolph	3		1480		0.727	10	24		231		9.6		2		5	
20	Tyler Eifert	3		1413		1.000	1	3		37		12.3	10	0		7	
21	Eric Ebron	3		1480		0.521		25		248		9.9		1		9	
22	Charles Clay	3		1515	15	0.690	15	58	12T	605	14	10.4		3		8	
23	<u>Jordan Reed 3X</u>	3		1497		0.769	6	50		465		9.3		0		8	

## FDH College Rankings & Team Draft Guidelines

On the draft board, the numbers in parentheses are taken from a poll consensus. Take 6 owners and conduct a 7-round standard draft. Points will be assigned at 4 intervals: when the first College Football Playoff poll is released on October 27, when the poll is released on November 17, when the final poll is released on December 6 and when the final AP poll is released after the national title game. The October 27 poll accounts for 20% of the total score (with the exception of the bonus points, mentioned below), the November 17 poll accounts for 20% of the total score, the December 6 poll accounts for 20% of the total score and the final AP poll accounts for 40% of the total score.

For the first three polls, scoring is as follows: 1st place (50 points), 2<sup>nd</sup> place (45 points), 3rd place (43 points), 4th place (42 points), 5<sup>th</sup> place (41 points), 6th place (38 points), 7th place (37 points), 8<sup>th</sup> place (36 points), 9th place (35 points), 10th place (34 points), 11<sup>th</sup> place (30 points), 12th place (29 points), 13th place (28 points), 14<sup>th</sup> place (27 points), 15th place (26 points), 16th place (22 points), 17<sup>th</sup> place (21 points), 18th place (20 points), 19th place (19 points), 20<sup>th</sup> place (18 points), 21st place (13 points), 22nd place (12 points), 23<sup>rd</sup> place (11 points), 24th place (10 points), 25th place (9 points).

Points are doubled in the final poll, since it accounts for twice the point total of each of the three previous ones. Additional bonuses are awarded for the following accomplishments:

25 points for winning the National Championship Game, 15 points for winning the national semifinals, 10 points for earning a spot in the semifinals, 10 points for a conference title (or piece of one, for conferences without a championship game), 12 points for winning a "Big 6" non-semifinal bowl game, 6 points for earning a spot in a "Big 6" non-semifinal bowl, 5 points for winning a non-"Big 6" bowl game and 10 points for having the Heisman Trophy winner on one of your teams.

1	Ohio State (1)	17	Arizona (17)
2	Alabama (3)	18	Arizona State (16)
3	<u>TCU (2) 1X</u>	19	Tennessee (20)
4	Baylor (5T)	20	Mississippi State (22)
5	USC (7)	21	Wisconsin (19)
6	Oregon (4)	22	Arkansas (21)
7	<u>Michigan State (5T) 2X</u>	23	<u>Missouri (24) 4X</u>
8	Auburn (10T)	24	Boise State (25)
9	Clemson (10T)	25	Oklahoma (23)
10	Florida State (12)	26	Michigan (27)
11	Notre Dame (8)	27	Oklahoma State (26)
12	Georgia Tech (9)	28	Nebraska (28)
13	UCLA (13)	29	Texas A&M (29T)
14	LSU (15)	30	Minnesota (29T)
15	<u>Georgia (14) 3X</u>	31	Stanford (31T)
16	Mississippi (18)	32	<u>Virginia Tech (31T) 5X</u>

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# Dollar Bin Players

Quarterbacks	Exp	UQB	Rk	Yd	Rk	TD	Rk	Int	Rk	RushYds	Rk	Bye
Matt Cassel		1478		425		3		4	9	18		8
Ryan Fitzpatrick		1501		2483		17		8	19	184	12	5
Jimmy Garoppolo		NA		182		1		0		9		4
Brian Hoyer		1499		3334	18	12		13		26		9
Ryan Mallett		1488		400		2		2	4T	-2		9
EJ Manuel		1495		838		5		3	7T	52		8
Johnny Manziel		1485		175		0		2	4T	29		11
Josh McCown		1492		2206		11		14		127	17	11
Geno Smith		1497		2525		13		13		238	9	5
Drew Stanton		1507	20	1711		7		5	10T	63		9
Charlie Whitehurst		1512	17	1326		7		2	4T	90	20	4
Running Backs	Exp	UQB	Rk	Yds	Rk	YPC	Rk	TD	Rk	Rec Yds	Rk	Bye
Ahmad Bradshaw		1509	30	425		4.7	17T	2		300	19	?
Bryce Brown		1489		126		3.5		0		176		8
Donald Brown		1471		223		2.6		0		211	32	10
Anthony Dixon		1499		432		4.1		2		49		8
Toby Gerhart		1495		326		3.2		2		186	34T	8
Jonas Gray		1498		412		4.6	23T	5	22T	7		4
Steven Jackson		1506	33T	707	21	3.7		6	17T	148		?
Chris Johnson		1503	39T	663	24	4.3	29T	1		151		5
Dexter McCluster		1485		131		3.3		0		197	33	4
Jerick McKinnon		1503	39T	538	33	4.8	13T	0		135		5
Christine Michael		1495		175		5.2	7T	0		12		9
Knowshon Moreno		1491		148		4.8	13T	1		8		?
Bernard Pierce		1494		366		3.9		2		13		8
Silas Redd		1495		75		4.7	17T	1		107		8
Marcel Reece		1493		85		4.1		0		265	23	6
Theo Riddick		1467		51		2.6		0		316	16	9
Jacquizz Rodgers		1497		217		3.7		1		173		7
Lorenzo Taliaferro		1502		292		4.3	29T	4	26T	114		9
Ben Tate		1488		371		3.1		4	26T	60		?
Daniel Thomas		1498		168		3.8		2		121		7
Pierre Thomas		1514	25	222		4.9	12	2		378	10	?
Robert Turbin		1499		310		4.2		0		186	34T	9
Terrance West		1501		673	23	3.9		4	26T	64		11

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What initially began in 2009 as a small coalition of like-minded growing New Media and creative organizations has flourished into a well-rounded creative juggernaut of more than two dozen entities that transcends the notion of traditional labeling. The 21st Century Media Alliance is an umbrella of cooperative companies and professionals that is pursuing many synergistic opportunities and projects. Possessed of varying yet often complementary skill sets, Alliance members are bound by their core principles of inventiveness, communication, pragmatism and dedication to their efforts and those of the larger group. In a great many creative areas, if you're looking to have a job performed the right way, chances are that you need look no further than The 21st Century Media Alliance.

# Dollar Bin Players

Wide Receivers	Exp	UQB	Rk	TarCon	Rk	Rec	Rk	Yds	Rk	YPC	Rk	TD	Rk	Bye
Stedman Bailey		1495		0.638	28T	30		435		17.4	30T	1		6
Travis Benjamin		1528	22	0.391		18		314		6	3			11
Philly Brown		1496		0.583		21		296		14.1	34T	2		5
Bruce Ellington		1475		0.500		6		62		10.3		2		10
Taylor Gabriel		1516	27	0.514		37		629		17.0	7	1		11
Josh Gordon		1482		0.511		24		303		12.6		0		11
Brian Hartline		1491		0.619	40	39		474		12.2		2		11
Andrew Hawkins		1496		0.563		63	38T	824	36	13.1		2		11
Devin Hester		1495		0.644	24	38		504		13.3		2		10
Andre Holmes		1504	40T	0.480		47		693		14.7	27T	4		6
Chris Hogan		1479		0.672	17	41		426		10.4		4		8
Greg Jennings		1501		0.641	26T	59		742		12.6		6	23T	5
James Jones		1474		0.658	18	73	23T	666		9.1		6	23T	?
Brandon Lloyd		1590	7T	0.400		14		294		21.0	2	1		?
Donte Moncrief		1499		0.653	20	32		444		13.9	39T	3		10
De'Anthony Thomas		NA		0.742	NA	23	NA	156	NA	6.8	NA	0	NA	9
Reggie Wayne		1494		0.552		64	37	779	40	12.2		2		?
Wes Welker		1464		0.766	2	49		464		9.5		2		?
Markus Wheaton		1492		0.609		53		644		12.2		2		11
Robert Woods		1489		0.625	38T	65	35T	699		10.8		5	35T	8
Jarius Wright		1497		0.677	14	42		588		14.0	38	2		5
Tight Ends	Exp	UQB	Rk	TarCon	Rk	Rec	Rk	Yds	Rk	YPC	Rk	TD	Rk	Bye
Brent Celek		1494		0.604		32		340		10.6		1		8
Jared Cook		1512		0.531		52	15	634	12	12.2	11	3		6
Vernon Davis		1483		0.520		26		245		9.4		2		10
Jim Dray		1475		0.607		17		242		14.2	4	1		11
Jermaine Gresham		1507		0.775	4	62	11	460		7.4		5	11T	?
Ladarius Green		1468		0.826	2	19		226		11.9	14T	0		10
Niles Paul		1504		0.750	8	39		507		13.0	8	1		8
Dennis Pitta		1444		0.762	7	16		125		7.8		0		9
Andrew Quarless		1495		0.630		29		323		11.1		3		7
Mychal Rivera		1511		0.580		58	12T	534	15	9.2		4	14T	6
Richard Rodgers		1476		0.667		20		225		11.3		2		7
Jacob Tamme		1444		0.500		14		109		7.8		2		10
Luke Willson		1507		0.550		22		362		16.5	2	3		9
Timothy Wright		1489		0.788	3	26		259	6	10.0			7T	6

## 2015 NFL Draft Preview

It's rare for a national championship team to make such a small impact on the NFL Draft, as Ohio State will this year. But that's because, shades of their 1968 national championship squad, their true strength was in their sophomore class and the best among them, DE Joey Bosa, should be the best defensive player in the 2016 crop. Another teammate from that draft class, RB Ezekiel Elliott, should go higher than many at his position in the modern era. And redshirt junior QB Cardale Jones, having vaulted from obscurity in three legendary games, should be the first passer overall, edging out two Big Ten cohorts for that honor, Penn State's Christian Hackenberg and Michigan State's Connor Cook. Other potential franchise players may include Florida CB Vernon Hargreaves and three Mississippi standouts, OT Laremy Tunsil, WR Laquon Treadwell and DE Robert Nkemdiche.

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# Dollar Bin Players

Kickers	Exp	UQB	Rk	FG%	Rk	Pts	Rk	Bye
Travis Coons		NA		NA		NA		11
Kai Forbath		1506	13	88.9	8T	103		8
Dustin Hopkins		NA		NA		NA		11
Sebastian Janikowski		1484		86.4	11T	85		6
Patrick Murray		1489		83.3		91		6
Josh Scobee		1456		76.9		83		8
Ryan Succop		1482		86.4	11T	84		4

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## FDH Non-Fantasy Ranking of the Top 32 Players in the NFL

NOTE: As opposed to our fantasy rankings, these do not pertain to statistical accomplishments, but rather are reflections of overall excellence and worth on the gridiron. 32 players were selected to represent an average of one per team in the league. Numbers in parentheses represent where the players ranked in 2014.

Players listed underneath the Top 32 were on the list in 2014. Additionally, Kiko Alonso, NaVorro Bowman and Josh Gordon would have been on the list were it not for availability issues. Our link on Page 1 is to FDH Lounge Mini-Episode #586, which featured FDH Senior Editor Jason Jones analyzing the list.

### TOP TIER

- 1 Aaron Rodgers (1)
- 2 JJ Watt (13)
- 3 Ndamukong Suh (30)
- 4 Justin Houston (NA)
- 5 Calvin Johnson (3)
- 6 Marshawn Lynch (24)
- 7 Odell Beckham (NA)
- 8 Richard Sherman (11)
- 9 Rob Gronkowski (NA)
- 10 Darrelle Revis (NA)
- 11 Antonio Brown (NA)
- 12 Andrew Luck (10)
- 13 Russell Wilson (12)
- 14 Earl Thomas (9)
- 15 Marcell Dareus (NA)
- 16 Kam Chancellor (14)
- 17 Peyton Manning (2)
- 18 Le'Veon Bell (NA)
- 19 Joe Thomas (32)
- 20 Tyron Smith (NA)
- 21 Demaryius Thomas (20)
- 22 Joe Staley (31)

### SECOND TIER

- 23 Tom Brady (6)
- 24 Sheldon Richardson (NA)
- 25 Luke Kuechly (28)
- 26 Von Miller (18)
- 27 Andrew Whitworth (NA)
- 28 Julio Jones (NA)

### THIRD TIER

- 29 Drew Brees (8)
- 30 DeMarco Murray (NA)
- 31 Ben Roethlisberger (NA)
- 32 Tony Romo (NA)
- Robert Quinn (4)
- Adrian Peterson (5)
- Jamaal Charles (7)
- Geno Atkins (15)
- LeSean McCoy (16)
- Jimmy Graham (17)
- AJ Green (19)
- Colin Kaepernick (21)
- Vontaze Burfict (22)
- Patrick Peterson (23)
- Robert Mathis (25)
- Cam Newton (26)
- Keenan Allen (27)
- Nick Foles (29)

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# FANTASY FOOTBALL DRAFTOLOGY 2014 Page 12

	1 Jeff	2 Mike V	3 Russ	4 Nate	5 Samm	6 Jon	7 Tim	8 Rick	9 Ben	10 Jason	11 Kyle	12 Mike P
1	Charles	CJAndersn	Lacy	Forte	A Brown	Lynch	A Foster	Beckham	DThomas	D Bryant	Gronk	J Hill
2	P Manning	R Cobb	J Nelson	AJ Green	Megatron	Luck	Rodgers	Peterson	Graham	L McCoy	L Bell	J Jones
3	TY Hilton	M Evans	DJackson	EManning	Roethlisbergr	E Sanders	DHopkins	D Murray	M Gordon	Hyde	Romo	R Wilson
4	Gore	Cooks	Forsett	G Tate	A Morris	Jeffery	Ingram	Brees	L Miller	M Ryan	B Marshall	JMatthews
5	K Benjamin	J Randle	T Smith	Brady	M Bryant	Blount	K Allen	M Bennett	C Newton	Watkins	Gurley	Lafell
6	A Johnson	Rivers	Stafford	TJ Yeldon	J Bell	R White	Edelman	J Stewart	A Cooper	G Olsen	D Adams	TColeman
7	AEllington	Kelce	Flacco	Stills	J Thomas	Crowell	Tannehill	Bridgewater	Landry	Latimer	Cutler	D Carr
8	A Smith	Spiller	D Allen	K White	Funchess	Maclin	Fleener	Perriman	Bradford	Bernard	T Williams	Ertz
9	Gostkowski	Crosby	Seattle	L Murray	Bortles	Foles	Jennings	V Jackson	Vinatieri	Kaepernick	Buffalo	Agholar
10	Donnell	Baltimore	Decker	St Louis	Suisham	Bailey	M Bryant	Mi Floyd	Houston	Barth	Ivory	Hauschka
11	Boldin	V Cruz	J Tucker	Daniels	Pittsburgh	Gates	Garcon	NY Jets	Fitzgerald	Cameron	M Walsh	D Cobb
12	Philly	Dorsett	T Mason	Prater	K Davis	NewEngland	GreenBay	Novak	D Martin	Denver	GreenBeck	Arizona

## 2015 FDH Mock Draft Analysis

NOTE: This draft was conducted on August 1, 2015. As such, Tim and Samm were unlucky enough to end up with Foster and Suisham, respectively, before they got hurt.

ROUND 1: There were few real surprises. The pattern was interesting, with 6 of the first 7 picks being RBs and only one of the last 5.

ROUND 2: Samm got the best value by far with Megatron in the second half of the round. She ended up going WR-WR, contrasting to Tim's RB/QB combo through two rounds and Ben's WR/TE pair.

ROUND 3: 4 QBs went here, keeping the run going after the top-shelf options vaporized in the second round. Murray gave Rick great value.

ROUND 4: Ingram and Forsett provided sublime RB value for Tim and Russ, respectively. The adventurous Mike V is betting on a breakthrough campaign for Cooks.

ROUND 5: Bennett dropped nicely for Rick, as Randle did for Mike V.

ROUND 6: Mike V and Russ finally got in on the QBs, with Rivers and Stafford, respectively – both potentially nice values.

ROUND 7: Jeff and Mike V ended up with the last players on the FDH Top 60. Russ tried to make up for going late on his 1<sup>st</sup> QB by going early on his 2<sup>nd</sup>. But then Tim, Rick, Kyle and Mike P followed suite with a 2<sup>nd</sup> slinger!

ROUNDS 8-12: Unsurprisingly, the K and D/ST picks fell here, largely late. Some of the other interesting picks included WR K White, QB Bradford, WR V Jackson, RB D Cobb and WR V Cruz.

### DRAFT

#### PARTICIPANTS

1 FDH Lounge  
Dignitary Jeff Maslanich  
2 FDH Lounge  
Dignitary Mike Vili  
3 Sportsology proprietor Russ Cohen  
4 FDH Lounge  
Dignitary Nate Noy  
5 FDH Entertainment Editor Samantha Jones  
6 FDH Lounge  
Dignitary Jon Adams  
7 FDH Lounge  
Dignitary Tim Foust  
8 FDH Managing Partner Rick Morris  
9 That NBA Lottery Pick Managing Editor Ben Chew  
10 FDH Senior Editor Jason Jones  
11 FDH Lounge  
Dignitary Kyle Ross  
12 FDH Motorsports Editor Mike Ptak

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# 2015 FDH Standings/Playoff Predictions

**AFC**  
**AFC EAST**  
X-New England 10-6 (12-4)  
Y-Miami 9-7 (8-8)  
Buffalo 8-8 (9-7)  
New York Jets 7-9 (4-12)

**AFC NORTH**  
X-Pittsburgh 9-7 (11-5)  
Baltimore 8-8 (10-6)  
Cincinnati 8-8 (11-5-1)  
Cleveland 4-12 (7-9)

**AFC SOUTH**  
X-Indianapolis 11-5 (11-5)  
Houston 7-9 (9-7)  
Jacksonville 5-11 (3-13)  
Tennessee 4-12 (2-14)

**AFC WEST**  
X-Denver 11-5 (12-4)  
Y-San Diego 9-7 (9-7)  
Kansas City 9-7 (9-7)  
Oakland 5-11 (3-13)

**NFC**  
**NFC EAST**  
X-Philadelphia 9-7 (10-6)  
Y-Dallas 9-7 (12-4)  
New York Giants 8-8 (6-10)  
Washington 6-10 (4-12)

**NFC NORTH**  
X-Green Bay 12-4 (12-4)  
Y-Minnesota 9-7 (7-9)  
Chicago 8-8 (5-11)  
Detroit 7-9 (11-5)

**NFC SOUTH**  
X-Tampa Bay 8-8 (2-14)  
New Orleans 8-8 (7-9)  
Atlanta 8-8 (6-10)  
Carolina 7-9 (7-8-1)

**NFC WEST**  
X-Seattle 11-5 (12-4)  
St. Louis 9-7 (6-10)  
Arizona 8-8 (11-5)  
San Francisco 5-11 (8-8)

**WILD CARD ROUND**  
New England over Miami  
San Diego over Pittsburgh  
Dallas over Tampa Bay  
Minnesota over Philadelphia

**DIVISIONAL ROUND**  
Denver over San Diego  
New England over Indianapolis  
Green Bay over Minnesota  
Seattle over Dallas

**CHAMPIONSHIP SUNDAY**  
Denver over New England  
Green Bay over Seattle

**SUPER BOWL**  
Green Bay over Denver

**AWARDS**  
MVP: Aaron Rodgers  
Coach of the Year: Mike Zimmer  
Offensive Rookie of the Year: Todd Gurley  
Defensive Rookie of the Year: Leonard Williams

## FDH Top 10 Coaches In The NFL

- 1 Bill Belichick
- 2 Pete Carroll
- 3 Jim Harbaugh
- 4 Bruce Arians
- 5 Mike McCarthy
- 6 Mike Tomlin
- 7 Andy Reid
- 8 Jon Fox
- 9 Chuck Pagano
- 10 Mike McCoy

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## 2015 NFL Power Rankings

- TOP TIER**
- 1 Green Bay
  - 2 Seattle
  - 3 Denver
  - 4 New England
  - 5 Indianapolis
- SECOND TIER**
- 6 Philadelphia
  - 7 Dallas
  - 8 San Diego
  - 9 Kansas City
  - 10 Pittsburgh
  - 11 Miami
  - 12 Minnesota
  - 13 St. Louis
  - 14 Arizona
  - 15 Chicago
  - 16 Baltimore
  - 17 Cincinnati
  - 18 Buffalo
  - 19 Detroit
  - 20 Tampa Bay
  - 21 New Orleans
  - 22 Atlanta
  - 23 Carolina
  - 24 New York Giants
  - 25 Houston
  - 26 New York Jets
- THIRD TIER**
- 27 Washington
  - 28 Cleveland
  - 29 San Francisco
  - 30 Oakland
  - 31 Jacksonville
  - 32 Tennessee

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## FDH Best Games of the 2015 NFL Season

- 1 Seattle at Green Bay (Week 2, NBC Sunday Night Football) Two top-tier squads who played a game for the ages in the NFC Championship Game must each deal with unbelievable heartbreak from the end of their seasons.
- 2 New England at Denver (Week 12, NBC Sunday Night Football) Every time that Brady and Manning meet could be the last.
- 3 New England at Indianapolis (Week 6, NBC Sunday Night Football) At home, neither the Colts' spirits nor the footballs will be deflated.
- 4 Pittsburgh at New England (Week 1, NBC Thursday Night Football Opener) The Super Bowl champs face a team that they have dominated in big games in the Belichick/Brady era, but is nonetheless on a short list of AFC teams who can stop them.
- 5 Dallas at Green Bay (Week 14, FOX) Two traditional powers rehash their tremendous playoff showdown.
- 6 Philadelphia at New England (Week 13, FOX) The league's most successful coach faces the most eccentric.
- 7 Pittsburgh at Seattle (Week 12, CBS) After two Super Bowl appearances in the past two seasons, the Seahawks are always intriguing against a potential opponent in the big game.
- 8 Seattle at Baltimore (Week 14, NBC Sunday Night Football) See above.
- 9 New England at Dallas (Week 5, CBS) "America's Team" faces "America's Most Successful Team of the 21st Century."
- 10 Seattle at Dallas (Week 8, FOX) The Cowboys provided one of the biggest shocks of the 2014 season when they manhandled Seattle physically.
- 11 Denver at Indianapolis (Week 9, CBS) As with the Brady-Manning showdowns, the next time that Peyton faces his old team could always be the last.
- 12 Green Bay at Denver (Week 8, NBC Sunday Night Football) This is an obvious potential Super Bowl preview.
- 13 Baltimore at Denver (Week 1, CBS) A case could be made that the Broncos still haven't fully recovered from the Ravens lifting the Super Bowl from their grasp three years ago.
- 14 Indianapolis at Pittsburgh (Week 13, NBC Sunday Night Football) Two perennial AFC playoff teams could each be in the other's way again this season.
- 15 New England at New York Giants (Week 10, CBS) We're about due for the third Eli-Brady Super Bowl matchup!
- 16 Denver at Pittsburgh (Week 15, CBS) The Tim Tebow playoff game four years ago actually started this most recent run of success in Denver.
- 17T Dallas at Philadelphia (Week 2, FOX) The DeMarco Murray signing probably elevated this rivalry to the level of the league's most heated.
- 17T Philadelphia at Dallas (Week 9, NBC Sunday Night Football)
- 19 Detroit at Seattle (Week 4, ESPN Monday Night Football) Rarely does Seattle face a front seven anywhere near their level.
- 20 Seattle at Cincinnati (Week 5, FOX) As with the Pittsburgh and Baltimore games, it's a cross-conference game of intrigue for the Seahawks.
- 21 New Orleans at Indianapolis (Week 7, FOX) The Super Bowl 44 rematch carries with it the promise of great aerial offense.
- 22 Philadelphia at Detroit (Week 12, FOX/Thanksgiving) Two teams who've recently emerged in the NFC postseason picture will both be fighting for position.
- 23 Kansas City at Green Bay (Week 3, ESPN Monday Night Football) The Super Bowl 1 rematch features Andy Reid going up against the system that he was brought up in with the Packers.
- 24T Seattle at San Francisco (Week 7, CBS/NFL Network Thursday Night Football) The remnants of what was the league's best rivalry will still carry intrigue because of the raw feelings between the franchises.
- 24T San Francisco at Seattle (Week 11, FOX)

## That NBA Lottery Pick

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